



Creating Podcasts that Engage Learners and Enhance Learning

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Introduction

- Transformation of Online Instruction Using New Pedagogical Tools
 - Classroom Podcasting
 - Screen Free
 - Ear Stimulating
 - Eye Opening

Benefits and Challenges

- Benefits
 - Download to Device
 - » Listen offline
 - Reduce Feeling Isolated
 - Enable Students Connection to University
 - Assist ESL Students
- Challenges
 - Inability for Immediate questions
 - Instructor inability to gauge understanding
 - » No non-verbal clues
 - » No questions

Recommendations for Creating Podcasts

- Mayer's Theory of Multimedia Learning
 - Meaningful Learning Outcomes
 - Cognitive Activity of Learner
 - Focus on Central Idea
 - Play to an Audience
 - Structure
 - Authentic
- Podcasting as a Learning Tool
 - Ease of Creating
 - Ease of Consuming Information
 - Flexible Learning & Available
 - 24 hours a day

Suggestions to Get Started

- Planning
- Episode Format
- Recording Equipment & Gear
- Editing & Production
- Publish & Promote

References

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