

# Confessions of a Laggard in the Post-Digital Age

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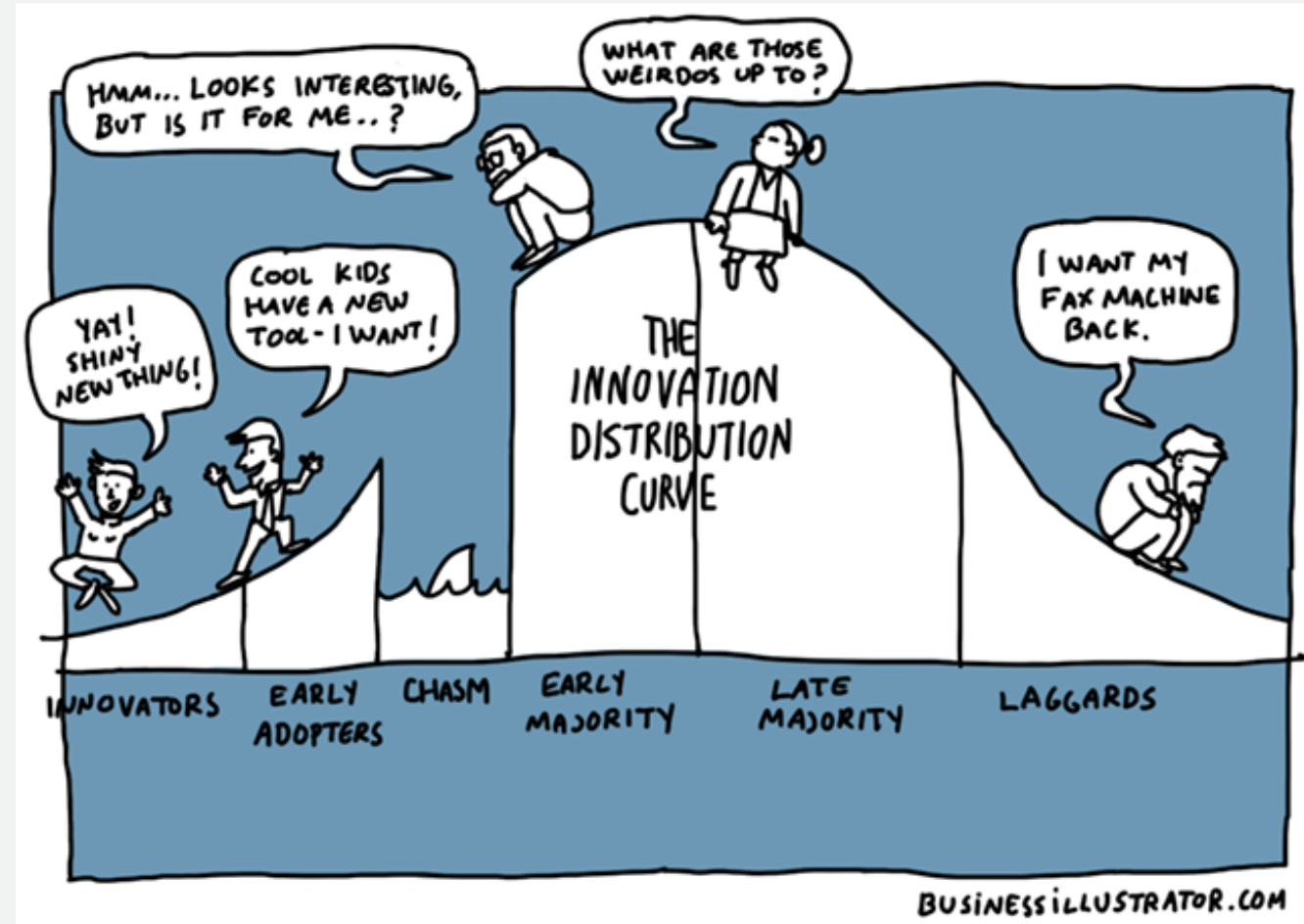
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# What does Post-Digital mean to you?

Write your answer in the zoom chat

# Roger's Diffusion of Innovation Curve

Figure 1: A cartoon depiction of the Diffusion of Innovation curve (including Geoffrey Moore's later addition of the chasm). From Oinonen (2017).

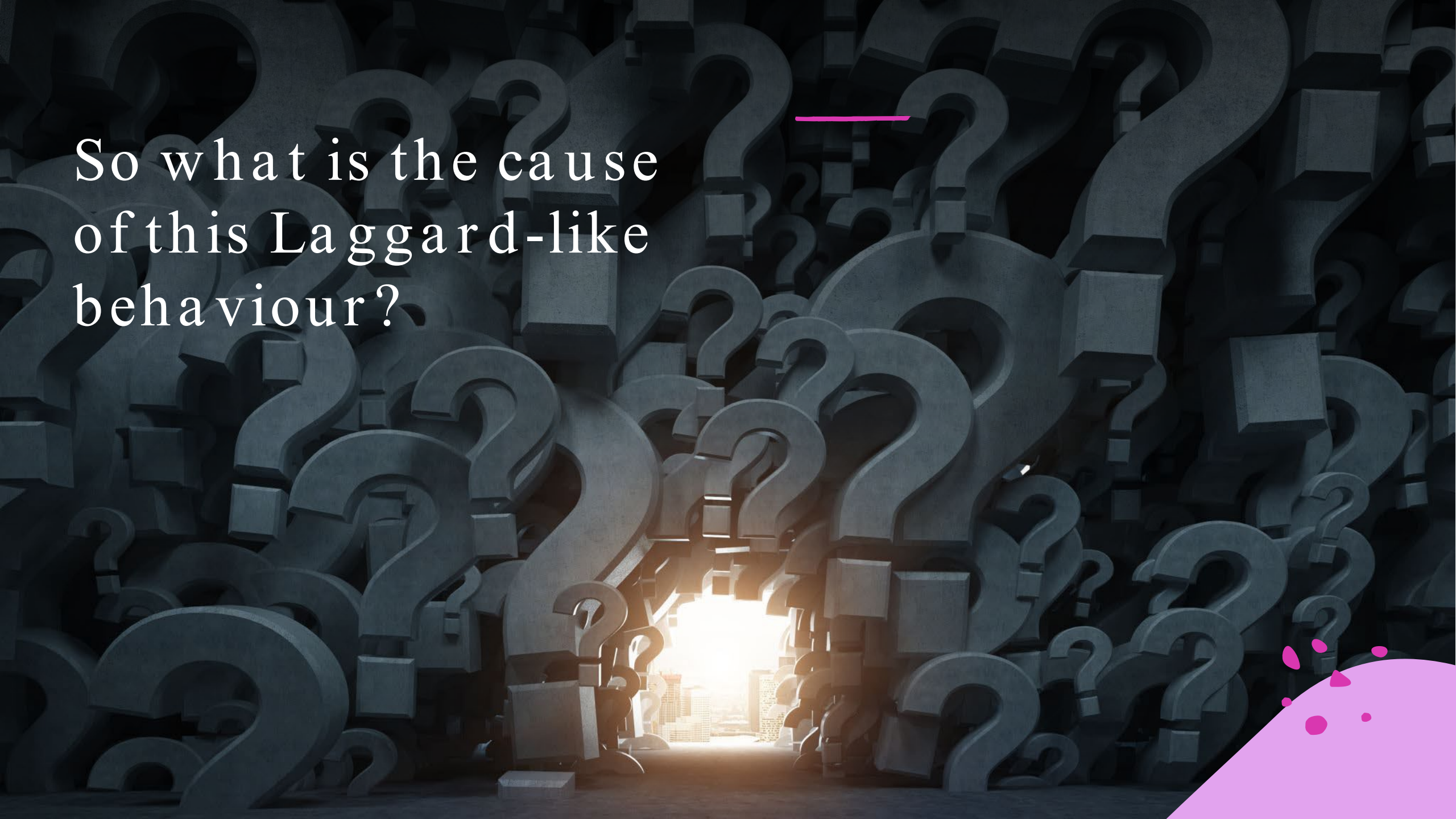


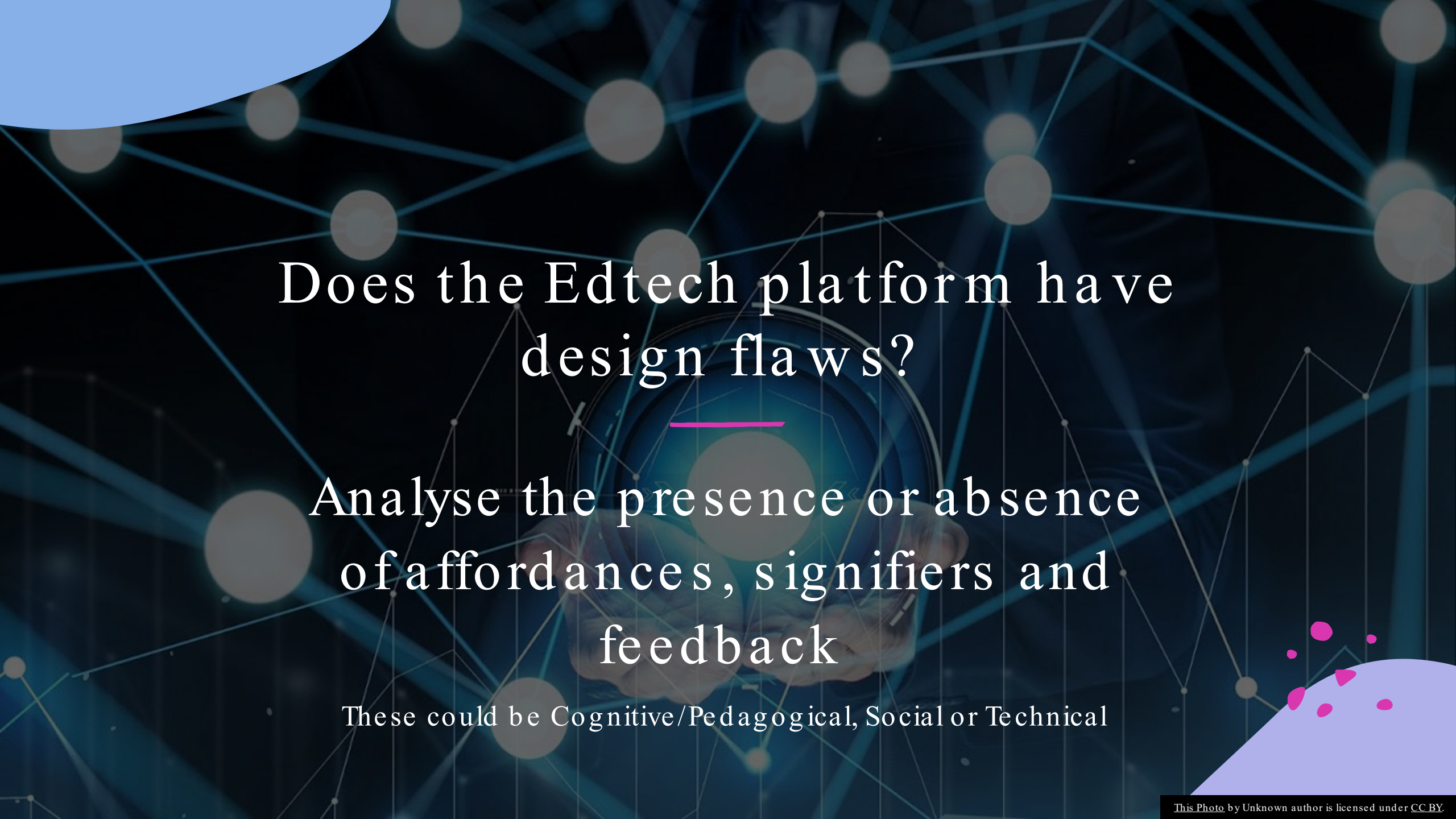


In which EdTech  
platform/tool do you see the most  
laggards?

Share your answers on the link provided in the chat

So what is the cause  
of this Laggard-like  
behaviour?





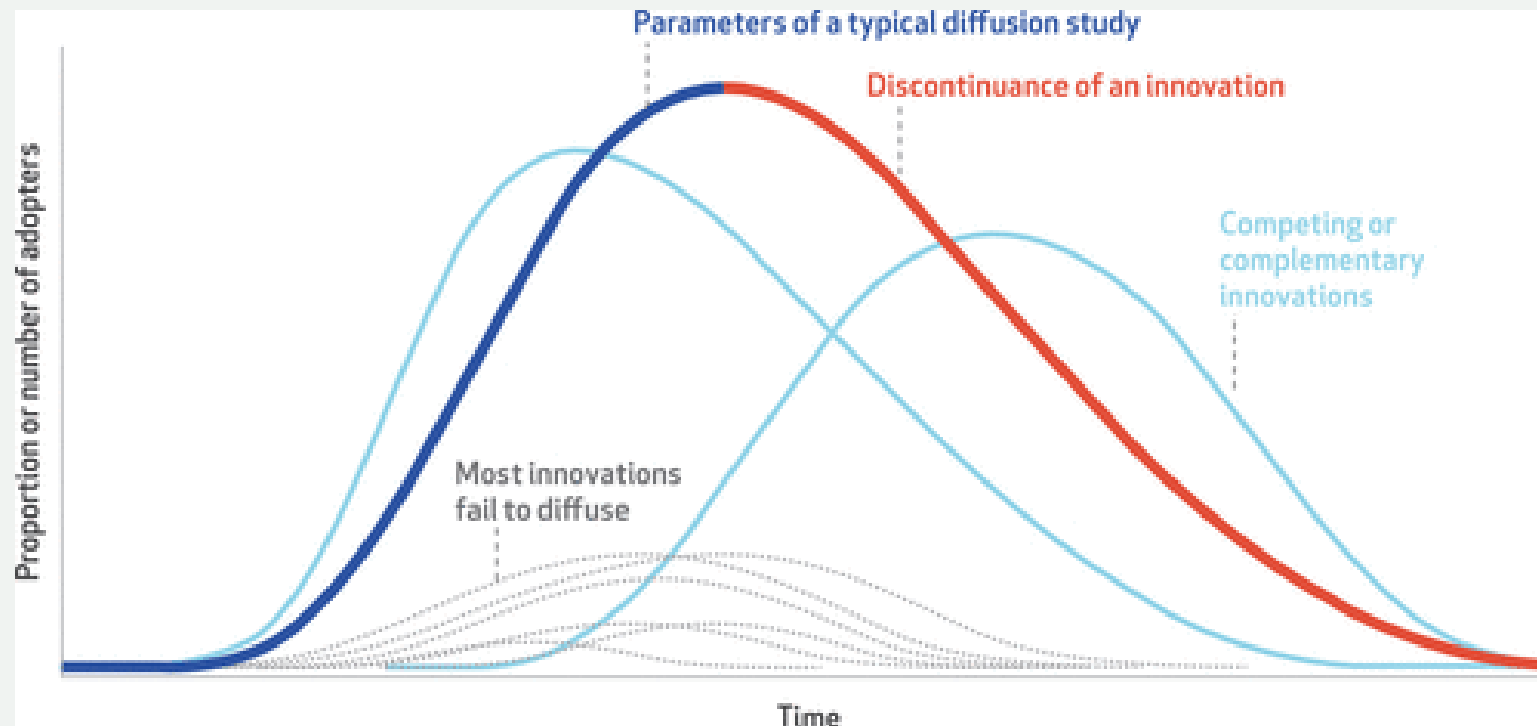
# Does the Edtech platform have design flaws?

## Analyse the presence or absence of affordances, signifiers and feedback

These could be Cognitive/Pedagogical, Social or Technical

# Are there any competing or complementary innovations?

Figure 2: A graph illustrating the relationships between rates of adoption and how we characterize diffusion under different scenarios. From Dearing & Cox (2018).



# Is there a Post-Digital falsehood amongst educators?

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What assumptions do you make about the digital  
literacies of your students?

What might happen if your assumptions turn out to  
be flawed?

How can you expect anyone to keep up if you keep moving the finish line?



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“Technology develops really, really fast and I don't feel I can keep up to how things are developed.”

“Every tool requires a time for learning, for developing minimum proficiencies to advance proficiencies for both the teachers and the students.”

# Are the Laggards even the intended audience of the EdTech tool?

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Do you have experience of technologies that may be being used by the “wrong” audience?

What are the consequences of this in your context?